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SECRET**THE WHITE HOUSE
WASHINGTON**

January 14, 1983

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NSC Review Complete as Redacted.

MEMORANDUM FOR SPG PRINCIPALS**SUBJECT: Public Diplomacy (Europe) (S)**

Today the President signed the National Security Decision Directive on Public Diplomacy. At the same time, he has reiterated the high priority which he attaches to the issues of peace and security, with particular focus on the twin matters of arms control and deployment in Europe. He has asked me, in my capacity as Chairman of the Special Planning Group (SPG), to designate a point man to be responsible for the development of a public diplomacy strategy on European security and arms control while the International Political Committee (IPC) is being formed. (S)

After consultations with Secretary Shultz, I have asked Ambassador Peter Dailey to assume this responsibility and chair an interagency committee on European Security and Arms Control Public Diplomacy. This matter is of immediate importance. His appointment will be temporary and in addition to his appointment as our Ambassador to Ireland. For this assignment, he will function as the President's Personal Representative. (S)

Ambassador Dailey and his committee will carry out their responsibilities in the context of the IPC, with substantive policy guidance to be provided by established policymaking bodies in his field, particularly the INF Interdepartmental Group. The Public Affairs and International Information Committees will also play roles in this overall effort. (S)

As chairman of this European subgroup of the IPC, Ambassador Dailey will need staff support, to include officers detailed from appropriate agencies and departments. His office will be established in the Department of State. I request the Department of State provide Ambassador Dailey with appropriate office space, logistic support operating budget, and clerical support.

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Because the next two weeks are critical, I believe these initiatives must start immediately, and I expect Ambassador Dailey to give his first comprehensive report to the SPG within ten days. (S)

FOR THE PRESIDENT:


William P. Clark

bcc Vice President
Ed Loope
Jim Egan
Mike Egan
Dave Gorman
The Director of CIA
Bob Sims

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